# Fashion India Forum – B2B & D2C Summit 2025

The Fashion India Forum Summit 2025 is India's premier B2B & D2C fashion platform, designed to connect and empower fashion brands, retailers, aggregators, investors, and innovators. This high-impact evening event offers unparalleled opportunities for networking, showcasing, and knowledge exchange within India's dynamic fashion ecosystem.



## **Event Overview & Key Details**

The Fashion India Forum is strategically designed to bridge the gap between D2C brands and crucial B2B stakeholders across India's vibrant fashion landscape. It serves as a pivotal platform for:

- Unmatched networking with leading aggregators, exporters, and cutting-edge retail-tech leaders.
- Exceptional showcase opportunities for brands across apparel, lifestyle, footwear, accessories, and fashion technology.
- Accelerated brand growth through enhanced platform visibility and strategic partnership alignment.

### **Event Details:**

Date: 30th August 2025

**Time:** 10:00 AM – 6:00 PM

Venue: The Leela Ambience Convention Hotel, Delhi

Contact: <u>info@fashionindiaforum.com</u> | +91 8506906199

Website: https://fashionindiaforum.com

## Who Should Attend?

The D2C Summit 2025 is meticulously curated for a diverse range of professionals within the fashion industry, ensuring maximum value and relevant connections for all participants. If your role or business intersects with the future of fashion in India, this event is for you.

- Fashion & D2C Brand Founders
- Shopping Mall & Retail Chain Developers
- Retail & Distribution Heads
- Fashion-Tech & Omnichannel Solution Providers
- Sourcing & Expansion Leaders

- Innovation & Marketing Teams
- Export & Global Trade Facilitators
- Influencers, Stylists, and Fashion Creators
- Investors and Venture Capitalists in Fashion
- Fashion Media & Journalists

This event is an unparalleled opportunity to forge key partnerships, gain competitive insights, and propel your brand or career forward in India's booming fashion sector.

## **Focus Segments**

The Fashion India Forum encompasses a broad spectrum of the fashion industry, ensuring comprehensive representation and targeted discussions across key growth areas. The summit will highlight:



## D2C Fashion & Lifestyle Brands

Highlighting innovative directto-consumer models shaping the market.



# Omnichannel Retail Players

Exploring seamless integration of online and offline customer experiences.



## Retail-Tech & Al-driven Platforms

Showcasing technological advancements transforming retail operations.



# Sustainable & Conscious Fashion Labels

Focusing on ethical practices and eco-friendly innovations in fashion.



## Fashion Influencers & Media

Discussing the impact of digital creators and media on brand visibility.



## Exporters, Sourcing Hubs & Manufacturers

Connecting global supply chains with Indian production capabilities.



### B2B Fashion Distributors & Aggregators

Facilitating partnerships for wider market reach and distribution networks.

# **Exhibition Stall Packages**

Showcase your brand and connect directly with thousands of attendees by reserving an exhibition stall. We offer two distinct packages to suit varying needs and budgets, providing an excellent opportunity to amplify your brand's presence at the Fashion India Forum.

| Stall Space        | 2m x 2m             | 3m x 3m with custom backdrop |
|--------------------|---------------------|------------------------------|
| Logo Placement     | On media wall       | Premium logo placement       |
| Ramp Video Feature | Standard visibility | Extended showcase            |
| Food Coupons       | 2                   | 5                            |
| Memento            | Event memento       | Exclusive event memento      |

**Early Bird Advantage:** Reserve your stall before August 15th to secure priority placement at the event!

# Aggregator & Platform Interaction Zone

Step into the dedicated Aggregator & Platform Interaction Zone, your direct gateway to India's leading e-commerce and retail platforms. This unique area is designed to facilitate direct engagement and foster strategic relationships with key industry players that can significantly impact your brand's reach and growth.

Meet representatives from prominent platforms, including:













This is your opportunity to:

- Learn invaluable onboarding and listing strategies tailored for each platform.
- Resolve operational challenges and queries directly with platform experts.
- Understand platform-specific solutions to effectively scale your operations and sales.
- Build lasting, impactful retail-tech relationships for future collaboration.

## Conference & Knowledge Exchange

Immerse yourself in a wealth of knowledge and insights at the Conference & Knowledge Exchange sessions. Featuring a dynamic agenda and diverse session formats, this segment is designed to equip you with the latest trends, strategies, and expert perspectives in the fashion industry.

### **Session Formats:**

- Expert Panels: Engaging discussions with industry leaders.
- Fire Chat Rounds: Dynamic, quick-fire Q&A sessions for rapid insights.
- Q&A with Aggregators & Investors: Direct interaction with key stakeholders.
- Mini Workshops: Practical, hands-on learning experiences.

## Agenda Highlights:

Key topics include:

- Building Scalable Fashion Brands in India's D2C Ecosystem
- 2. The Future of Fashion Retail: Malls, Markets & Metaverse
- 3. Creating Retail Magic with Influencers, Experience & Tech
- 4. Sustainable Fashion: Vision or Buzzword?

## Fashion Showcase & Networking

Beyond the insights, the forum offers vibrant opportunities for showcasing your brand and expanding your network:

- Ramp Video Visibility: Feature your brand during networking segments.
- Connect with Key Stakeholders: Engage directly with buyers, aggregators & investors.
- On-site Brand Demos: Showcase your products and allow for discovery.

- Dedicated Networking Lounges: Relaxed environments for meaningful conversations.
- Curated Meeting Spaces: Private areas for one-on-one discussions.
- **Investor Introductions:** Facilitated connections with potential investors.

## Participation & Sponsorship Options

Elevate your experience and maximize your exposure at the Fashion India Forum with our tailored ticketing and sponsorship opportunities. Choose the option that best aligns with your goals, from comprehensive access to exclusive brand visibility.

#### **Ticketing Options:**

1

### **Visionary Pass**

Access to insightful sessions, one-on-one connects, partner booth visits, seamless networking, complimentary lunch & refreshments, exclusive media interview opportunity, and an exclusive memento.

2

### **Premium Pass**

All Visionary Pass benefits, plus On-Stage Founder's Memento Presentation and Brand Promotion on our Social Media Platforms.

3

### **Exclusive Pass**

All Premium Pass benefits, plus Access to Fashion Form WhatsApp Community and a Rapid Fire Session with RJ on Stage.

#### **Custom Add-ons for Enhanced Visibility:**

- Stage Demo Slot
- Ramp Walk + Logo
- Co-Branded Goodie Bag Placement
- Product Launch Showcase Slot
- On-Stage Brand Introduction + Panel Mention